Minor in Media Studies

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A minor in Media Studies consists of the following: 18 credit hours.

MEDIA ST 2235	Media Theory	3	
Select two of the following: 6			
MEDIA ST 1050	Introduction To Media Studies		
MEDIA ST 1060	Course MEDIA ST 1060 Not Found		
MEDIA ST 1065	Internet Media		
MEDIA ST 1070	Introduction To Cinema		
MEDIA ST 1100	Introduction To Advertising		
MEDIA ST 1110	Introduction to Broadcasting and Digital Media		
MEDIA ST 2113	Media Production I		
MEDIA ST 2114	Radio Production I		
MEDIA ST 2080	Advertising Copywriting		
Select one of the following: 3			
MEDIA ST 2210	Video Production I		
MEDIA ST 2211	Introduction To Digital Multimedia Production		
MEDIA ST 2212	Broadcast Writing And Reporting		
MEDIA ST 2275	Course MEDIA ST 2275 Not Found		
MEDIA ST 2500	Introduction To Comparative International Media		
MEDIA ST 3370	Course MEDIA ST 3370 Not Found		
Select two of the following: 6			
MEDIA ST 2228	Public Relations Writing		
MEDIA ST 2271	Course MEDIA ST 2271 Not Found		

MEDIA ST 2272	Course MEDIA ST 2272 Not Found
MEDIA ST 3035	Advanced Media Theory
MEDIA ST 3070	Course MEDIA ST 3070 Not Found
MEDIA ST 3150	Feature Writing
MEDIA ST 3180	Reporting
MEDIA ST 3214	News Writing
MEDIA ST 3310	Video Production II
MEDIA ST 3313	Advanced Video Editing
MEDIA ST 3317	Audio Media Industries
MEDIA ST 3334	Advertising Media Planning
MEDIA ST 3338	Advertising Technique
MEDIA ST 3350	Mass Media History
MEDIA ST 3355	Media Law and Regulation
MEDIA ST 3356	Global Media Systems and Trends
Total Hours	18

Media Studies Prerequisites may be waived by consent of the department.

Required Courses:			
COMM 1050	Introduction To Mass Communication	3	
MEDIA ST 2235	Media Theory	3	
Select one of the following:			
MEDIA ST 1100	Introduction To Advertising		
MEDIA ST 1110	Introduction to Broadcasting and Digital Media		
Select one of the following:			
MEDIA ST 2180	Introduction to News Writing		

MEDIA ST 2080	Advertising Copywriting	
MEDIA ST 2212	Broadcast Writing And Reporting	
Elective courses		6
Total Hours		18

The elective courses may consist of any media studies course or any communication course that counts towards the media studies major as either an elective or a requirement. At least 3 credit hours must be at the 3000 level or above. At least 9 of the 18 hours required for the minor must be taken at UMSL.

Students must earn at least a C for all media studies courses applied to the minor. A minimum GPA of 2.50 is required in the minor.

Sign-offs from other departments affected by this proposal

None

Rationale

The Media Studies program has separated from the Theatre program and merged with the Communication program since the minor was last revised. The current changes reflect the new departmental structure and changes in the field.